



Southeastern Idaho Public Health

For Immediate Release

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Southeastern Idaho Public Health holds Diaper Drive in Pocatello

Southeastern Idaho Public Health (SIPH) will hold its first ever Diaper Drive on Valentine's Day at the Pocatello Fred Meyer from 9 am – 4 pm. The donated diapers will go to families in need in southeast Idaho. Diapers are essential in keeping babies happy and healthy, yet 1 in 3 families in Idaho struggle to afford diapers and low-income families are forced to choose between diapers and food each month. On average diapers cost approximately \$80 per month and many community support programs such as food stamps or WIC don't cover the cost of diapers. SIPH's Diaper Drive on Valentine's Day at the Pocatello Fred Meyer is an opportunity for you to help increase access to diapers to families in need in Southeast Idaho. For more information, contact Tracy McCulloch at 239-5250 or visit www.siphidaho.org or www.idahodiaperbank.org.