

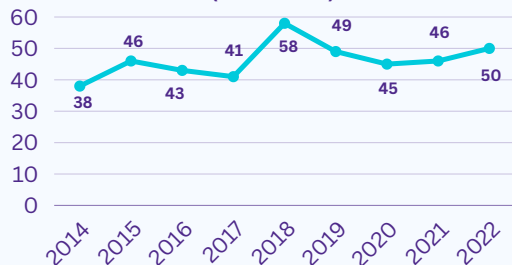
Stepping Up for Mental Health: SIPH's Suicide Prevention Program

The goal of Southeastern Idaho Public Health's Suicide Prevention Program is to reduce the rate of suicide by promoting awareness, providing resources, impacting policies, systems change and emphasizing hope and recovery.



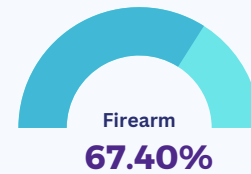
TRENDS IN SUICIDAL DEATH RATES IN PHD6: A COMPREHENSIVE ANALYSIS *

TOTAL SUICIDAL DEATHS IN PHD6 (2014-2022)



MECHANISM OF INJURY IN SUICIDAL DEATHS (2020-2022)

Firearm and Hanging as Dominant Factors



THE PROBLEM

18 QPR Trainings
QPR Certifications **148**

*QPR= Question, Persuade, Refer

3 MHFA Trainings
MHFA Certifications **38**

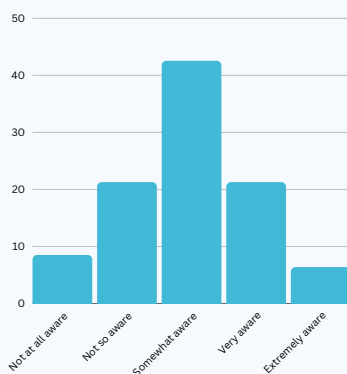
*MHFA= Mental Health First Aid

Would you recommend QPR training to other organizations?

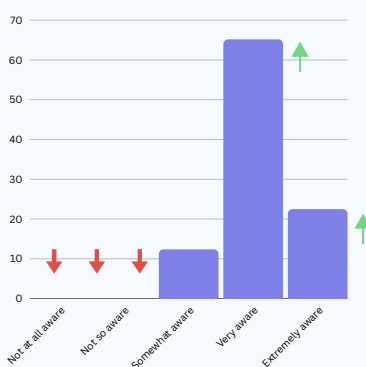
97.8%
of QPR attendees surveyed said
YES

EVOLUTION OF SUICIDE PREVENTION AWARENESS

Pre-survey results

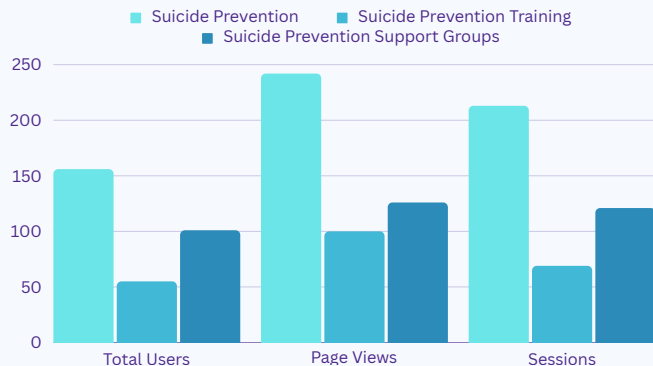


Post-survey results



Transformative Progress: Boost in 'Very Aware' Responses from 21.28% to 65.17% – A Positive Shift in Suicide Prevention Awareness after the QPR training conducted by SIPH

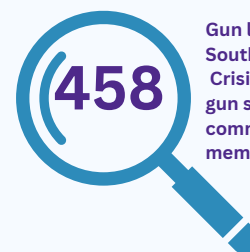
USER INTERACTION AND TRAFFIC TRENDS IN OUR SUICIDE PREVENTION WEBSITE



Suicide prevention resources available on our website, offering support and guidance for those in need

Please Visit: <https://siphidaho.org/community-health/suicide-prevention.php>

INTERNET RESOURCES



Gun locks were provided to Southeast Idaho Behavioral Crisis Center, schools, gun show participants, community members, etc.

SUICIDE PREVENTION RESOURCES PROVIDED

988 wallet cards
firearm safety brochure
safety plans
PHD asset map QR code
QPR booklet
Business card
Suicide warning signs and resource card

LOSS SURVIVOR SUPPORT

Number of funeral homes visited for loss survivor support	14
Number of families served through support group	11
Number of support folders distributed to funeral home	70
Number of people who attended the bereavement support group	25

PREVENTION TOOLS PROVIDED



Reporting on Suicide

We reached out to 27 media organizations as part of an initiative to educate them on safe media reporting practices & provided comprehensive guidelines.



Safe Messaging Guidelines

Idaho VDRS (Violent Death) | Idaho*

Spreading the Message: Media & Outreach

Southeastern Idaho Public Health utilizes many mediums to provide public health information to the public.

OUTREACH SUCCESS: TRACKING REACH AT COMMUNITY BOOTHS (Oct 1 - Oct 31)

HOMELESS STAND DOWN



MOST EXPLORED PAGES ON OUR WEBSITE (Sep 2022-Sep 2023)



Novel Coronavirus (COVID-19)



Medications for Opioid Use
Disorder (MOUD)



Immunizations



Septic Systems



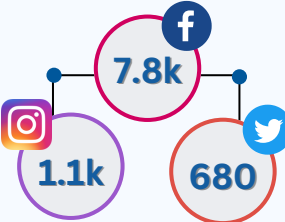
Women Infants & Children

SOCIAL MEDIA METRICS (Oct 1- Oct 31)

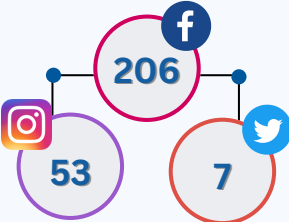
Posts



Followers



Interactions



SOUTHEASTERN IDAHO PUBLIC HEALTH WEBSITE REACH (Oct 1- Oct 31)

