



FIGHTING THE FLU

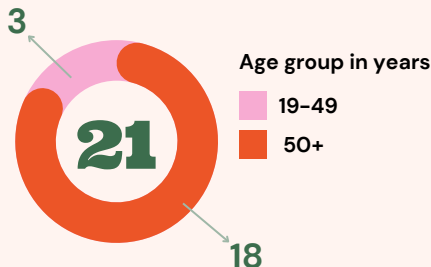
SIPH'S INFLUENZA (FLU) VACCINATION PROGRAM

Southeastern Idaho Public Health's Influenza and Flu Vaccination Program is designed to help individuals understand the importance of flu prevention and connect them to the resources they need to make the best choices for their health and the health of their families.

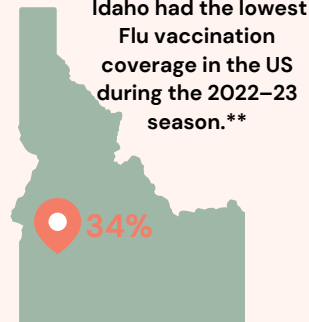
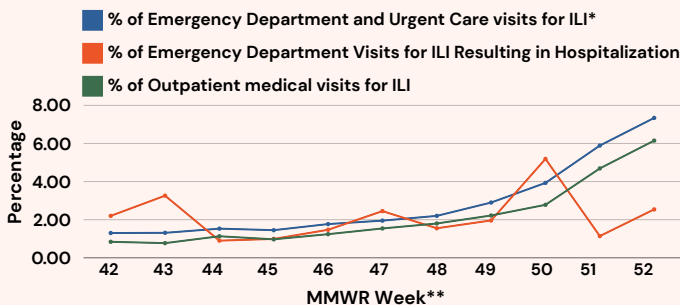


The Problem

Number of Idaho PHD6 Influenza-associated Deaths** (2020-2024)



Idaho: 2023-2024**



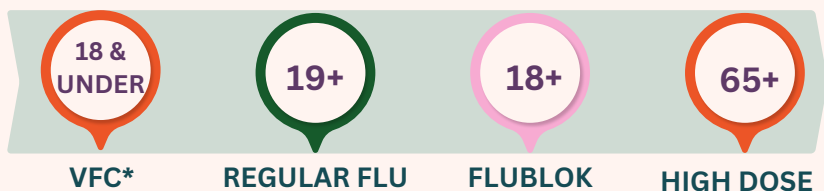
SIPH's Flu Shots: A Journey from FY2020 to FY2023

13,442

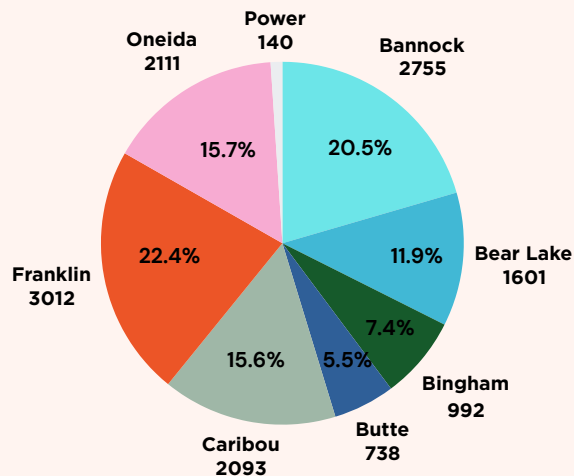
FLU SHOTS

The total number of flu vaccinations provided by SIPH from FY2020 to FY2023.

Age-Based Recommendations for Influenza Vaccination

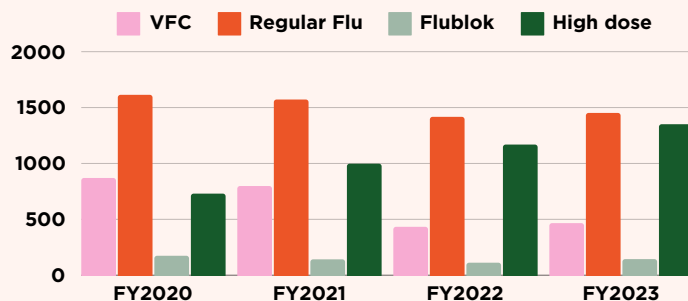


County-Wide Analysis of Flu Vaccinations



Vaccination Trends : Types and Insights

	FY2020	FY2021	FY2022	FY2023
VFC	870	798	433	466
REGULAR FLU	1,614	1,572	1,417	1,452
FLUBLOK	174	142	112	144
HIGH DOSE	730	998	1,169	1,351
TOTAL	3,388	3,510	3,131	3,413



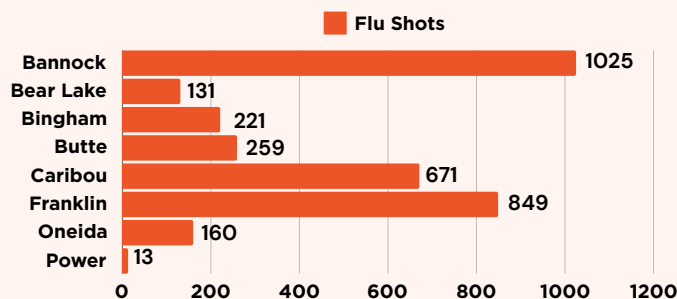
Flu Vaccination Outreach: SIPH's Impact through Offsite Clinics (FY2020-FY2024)



188
Offsite Clinics



3,329
Flu Shots Provided



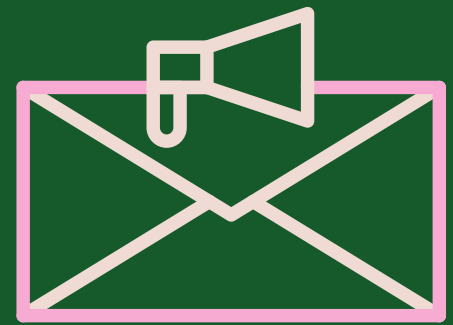
ACRONYMS*

ILI: Influenza Like Illness
VFC: Vaccines for Children

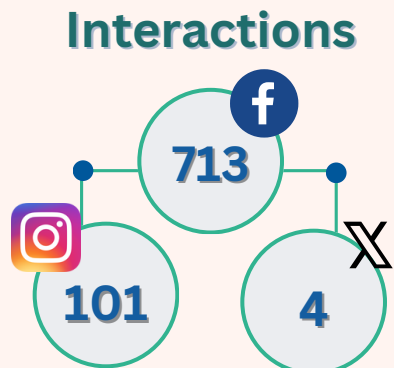
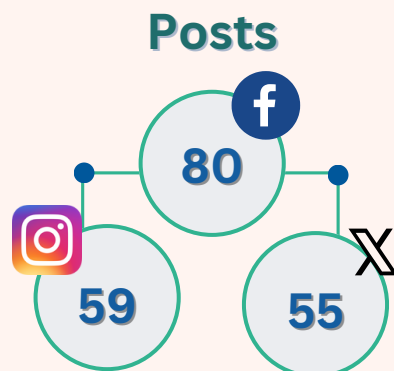
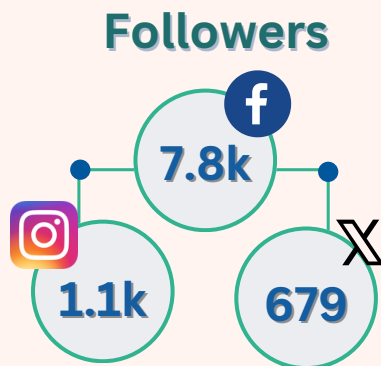
BRFSS: Behavioral Risk Factor Surveillance System
MMWR: Morbidity and Mortality Weekly Report

SPREADING THE MESSAGE: MEDIA & OUTREACH

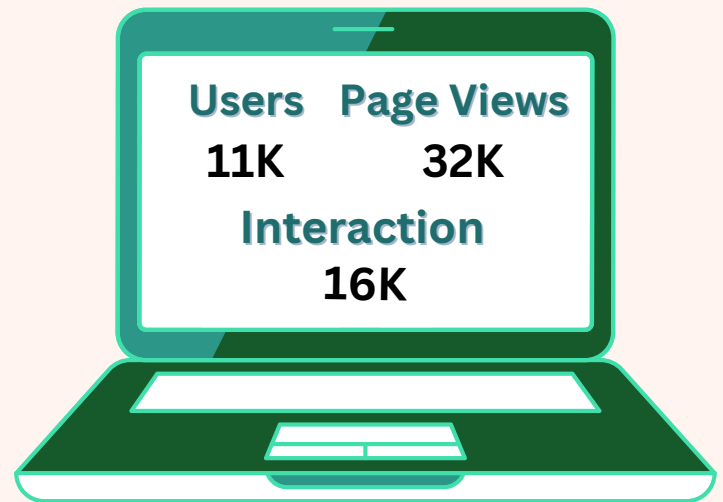
SOUTHEASTERN IDAHO PUBLIC HEALTH UTILIZES MANY MEDIUMS TO
PROVIDE PUBLIC HEALTH INFORMATION TO THE PUBLIC



SOCIAL MEDIA METRICS JAN 1- MAR 31, 2024



SOUTHEASTERN IDAHO PUBLIC HEALTH WEBSITE REACH JAN 1- MAR 31, 2024



OUTREACH SUCCESS: TRACKING REACH AT COMMUNITY BOOTHS Jan 1- May 31, 2024

