

Supporting Families SIPH'S DIAPER BANK PROGRAM



Southeastern Idaho Public Health's Diaper Bank Program is dedicated to supporting low-income families, who are struggling to obtain an adequate supply of diapers to keep their infants and toddlers clean, dry and healthy.

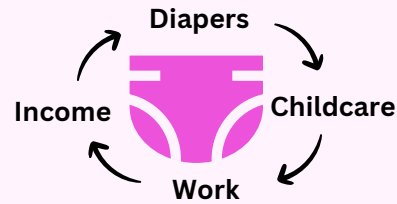
THE PROBLEM



1 in 3
Idaho families struggle to afford
diapers for their families.*

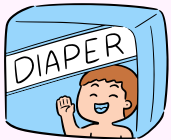


In Idaho, **53%** of infants and toddlers live in low-income families, 6% above the national average. Monthly diaper costs range from **\$80 to over \$100 per month.***



Nationally, **25%** of parents struggling with lack of diapers missed five work or school days in a month (2024).**

Positive Impacts of SIPH'S Diaper Bank Program



235,412

DIAPERS PROVIDED FROM 2018-2024



\$0.13-\$0.19

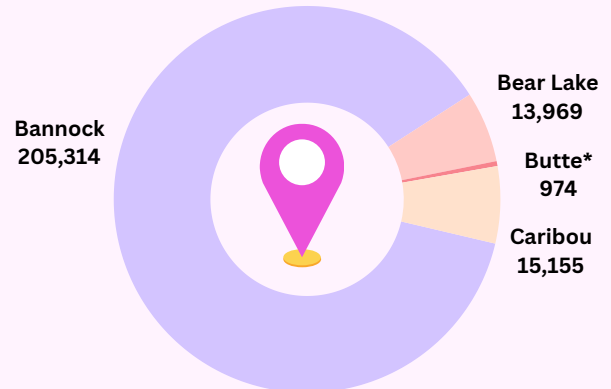
SIPH'S AVERAGE COST RANGE OF
DIFFERENT DIAPER SIZES



50 for \$8

SIPH CAN BUY 50 AVERAGE SIZE
DIAPERS FOR \$8

County-Wide Distribution 2018-2024



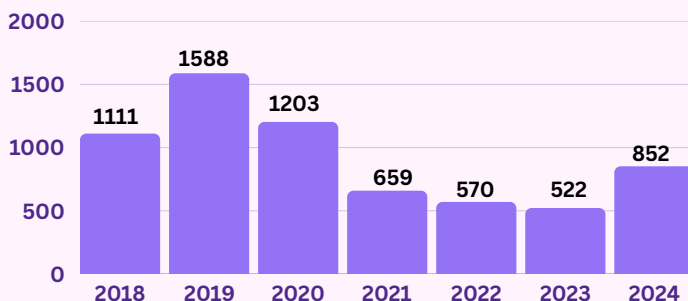
*Diaper distribution in Butte began in July 2023.



2018-2024

6,505

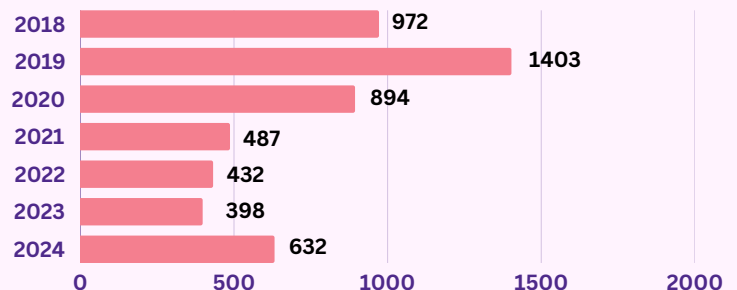
TOTAL KIDS SERVED



2018-2024

5,218

TOTAL FAMILIES SERVED



SOURCES

*idahodiaperbank.org

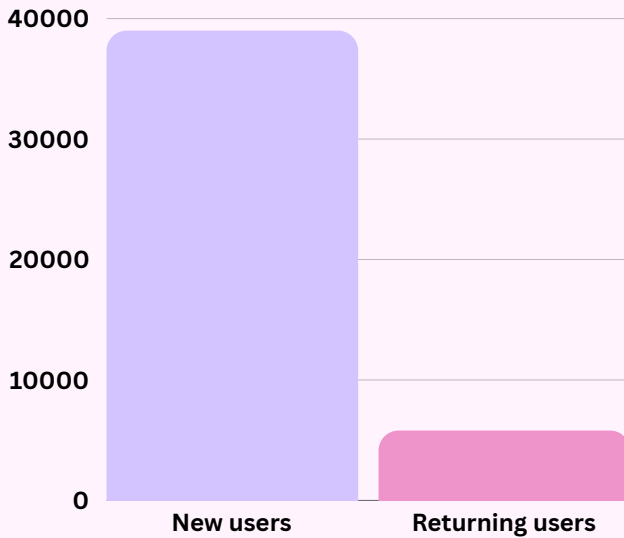
**nationaldiaperbanknetwork.org

SPREADING THE MESSAGE: MEDIA AND OUTREACH

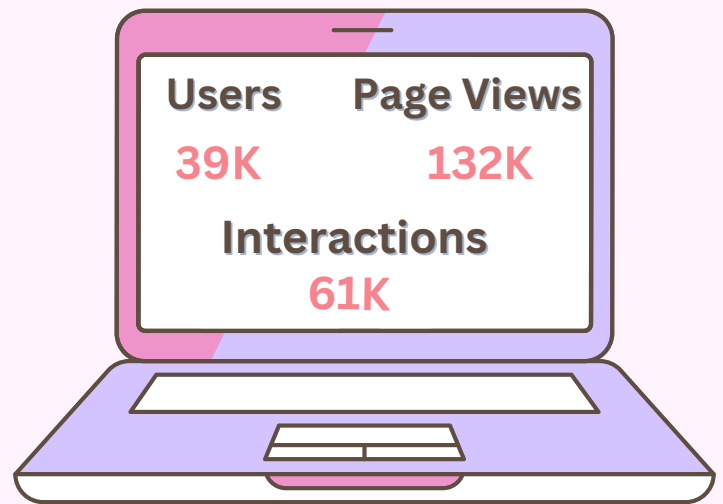


SOUTHEASTERN IDAHO PUBLIC HEALTH UTILIZES MANY MEDIUMS TO
PROVIDE PUBLIC HEALTH INFORMATION TO THE PUBLIC

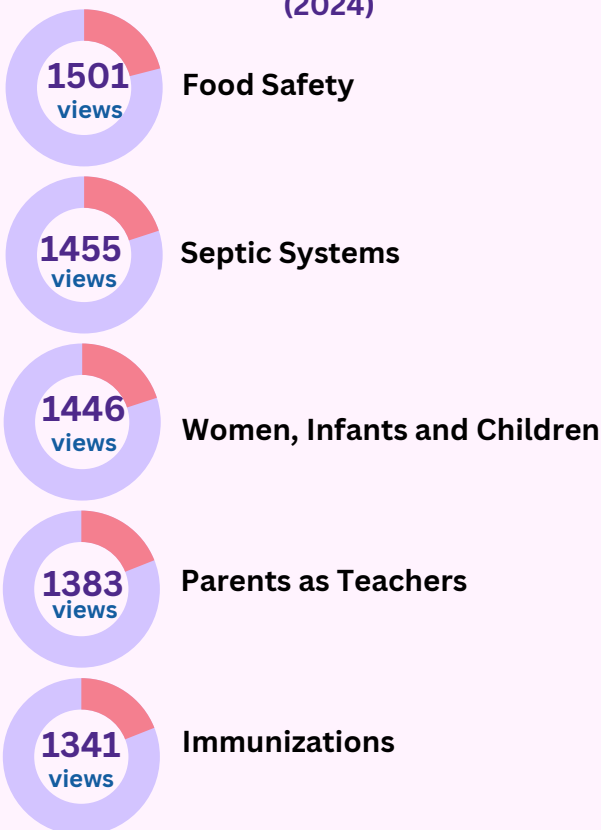
Website Audience: Examining the Mix of New and Returning Users (2024)



SOUTHEASTERN IDAHO PUBLIC HEALTH WEBSITE REACH (2024)



MOST EXPLORED PAGES ON OUR WEBSITE (2024)



OUTREACH SUCCESS: TRACKING REACH AT COMMUNITY BOOTHS (OCTOBER)

