



Comprehensive Cancer Control Program



Southeastern Idaho Public Health's Comprehensive Cancer Control Program works to reduce the burden of cancer through prevention, education, early detection, and community partnerships. The program promotes healthy lifestyles, encourages recommended cancer screenings,

and collaborates with healthcare providers and local organizations to improve access to cancer prevention and support services. By increasing awareness and strengthening partnerships, the program helps improve cancer outcomes across southeastern Idaho.

WHY IT MATTERS



**1.85
million**

U.S. cancer cases
(2022)



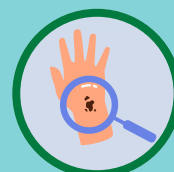
**More than
613,000**

U.S. cancer deaths
(2022)



446
per 100,000

Idaho cancer incidence
(2022)



**32.4
vs
23.1**

Age-adjusted melanoma
incidence rates:
Idaho vs. U.S. (2018–2022)



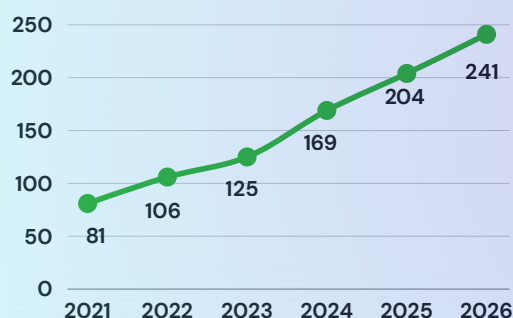
**65.3
vs
72.2**

Mammography screening among
women ages 40+ in past 2 years:
Idaho vs. U.S. (2024)

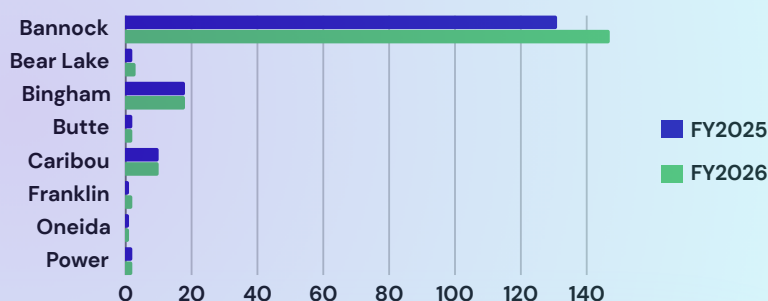


CANCER CONTROL NEWSLETTER DATA

Average Recipients Served by Fiscal Year

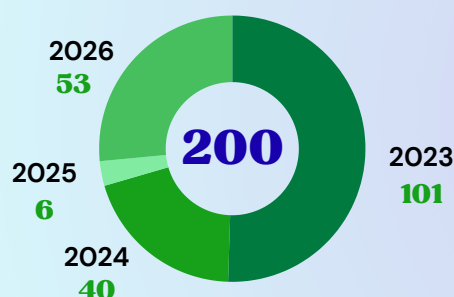


Average Recipients Served by County & Fiscal Year



SUN SAFETY DATA

Number of People Educated by Fiscal Year

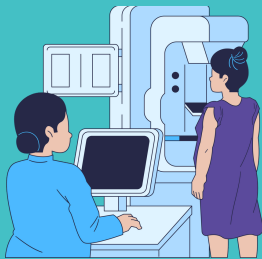


Resources Provided

- Laminated Posters
- Sun Safety Handouts
- Sunscreen Packets
- Visors
- Toilet Talk Newsletters
- Sun Safety Posters
- Sun Safety Education Packets
- Flyers



CANCER SCREENING EVENTS



Southeastern Idaho Public Health (SIPH) in Bannock County partnered with Portneuf Medical Center to host the PMC Mammography Mobile Bus, providing cancer screening access to 26 SIPH employees across FY 2025–FY 2026.

SIPH Employees Screened

FY2025 15

FY2026 11



DIGITAL OUTREACH ON CANCER PREVENTION

Nov 2023–June 2026



FACEBOOK



8.3K

IMPRESSIONS



6.2K

REACH



INSTAGRAM



1.8K

VIEWS



1K

REACH



WEBSITE

FY2021–FY2026



VIEWS

320



**ACTIVE
USERS**

256



**EVENT
COUNT**

927

NOTES

- Impressions: Total number of times content was displayed.
- Reach: Total number of unique people who saw the content.
- Event Count: Total number of tracked user interactions with the content (e.g., views, clicks, and scrolls).

