



(FY2022-FY2026)

SOUTHEASTERN IDAHO PUBLIC HEALTH (SIPH) ADULT IMMUNIZATION PROGRAM

HEALTHIER ADULTS ♦ STRONGER COMMUNITIES



SIPH's Adult Immunization Program helps protect adults and the community from vaccine-preventable diseases. The program provides recommended vaccines for adults based on age, health needs, lifestyle, and other risk factors. By promoting accessible immunizations and preventive care, the program helps reduce the spread of illness and supports healthier communities across southeastern Idaho.



WHY IT MATTERS



710,000 flu hospitalizations and 45,000 flu deaths were estimated during the 2024–25 flu season, with adults 65+ accounting for 57% of hospitalizations and 71% of deaths.*



Only 28.4% of adults received the Hepatitis A vaccine, highlighting low national adult vaccination coverage.**



Idaho ranks 42nd in the nation for adult and elderly vaccination rates, highlighting low vaccination coverage.***



Idaho is seeing declines in pneumococcal and shingles vaccination rates, highlighting gaps in adult immunization coverage.****



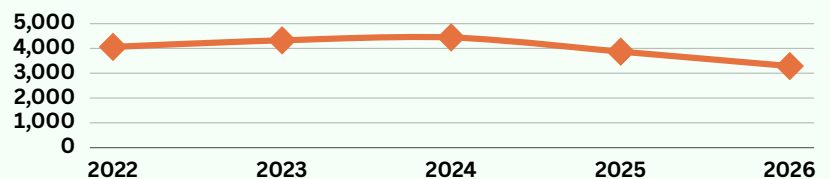
SIPH'S FIVE-YEAR ADULT IMMUNIZATION TRENDS

TOTAL ADULTS VACCINATED



19,994

VACCINATIONS BY YEAR

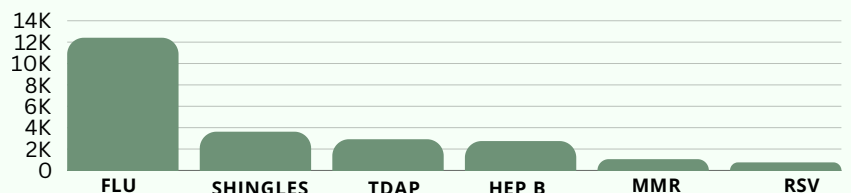


TOTAL VACCINES ADMINISTERED



33,969

TOP VACCINATION TYPES



SOURCES

www.cdc.gov/flu-burden *

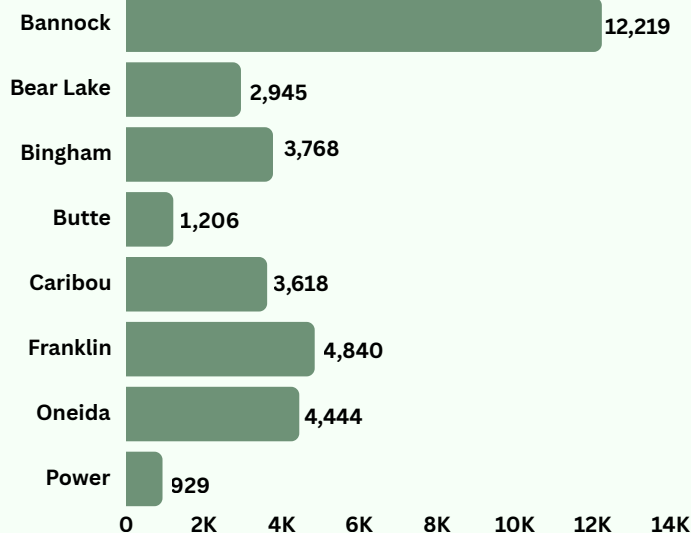
www.cdc.gov/adultvaxview **

wallethub.com/edu ***

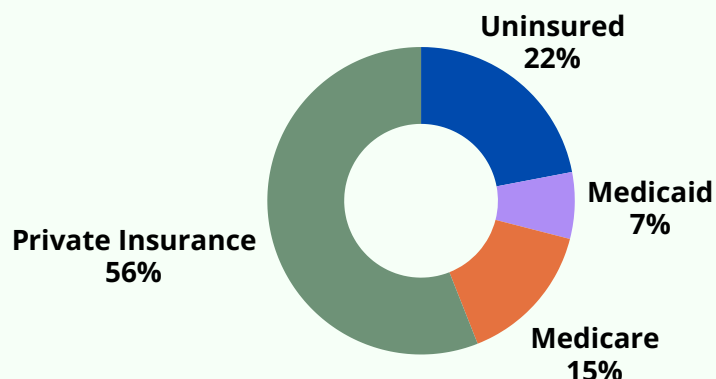
pmc.ncbi.nlm.nih.gov ****



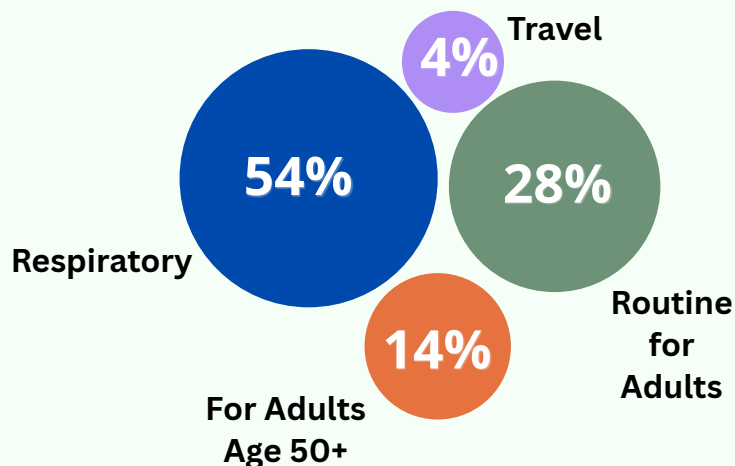
VACCINATION BY COUNTY



VACCINATION BY INSURANCE TYPE



VACCINATION BY VACCINE CATEGORY



DIGITAL OUTREACH ON IMMUNIZATIONS

SEP 2023-JUNE 2026



18.2K
IMPRESSIONS

15K
REACH



1.6K
VIEWS

1K
REACH



5K
VIEWS

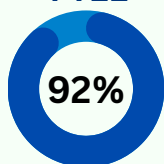
4K
REACH

Note: Metrics shown represent the cumulative performance of all immunization related posts published on each platform during the reporting period.

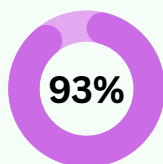


APPOINTMENT COMPLETION RATE

FY22



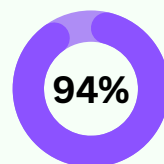
FY23



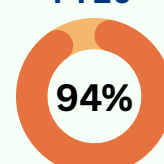
FY24



FY25



FY26



Note: This data reflects SIPH's effectiveness in converting adult immunization outreach into completed appointments.

ACRONYMS

FLU — Influenza (flu) vaccine
MMR — Measles, Mumps, and Rubella
Tdap — Tetanus, Diphtheria, and Pertussis
RSV — Respiratory Syncytial Virus

GLOSSARY

- Impressions: Total number of times content was displayed.
- Reach: Total number of unique people who saw the content.
- Views: The total number of times content was displayed or watched on platform, including repeat views.